

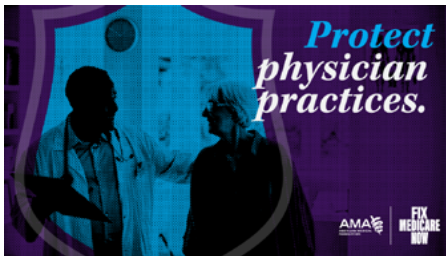
# Fix Medicare Now Social Media Toolkit

The Medicare physician payment system is on an unsustainable path, threatening patient access to care and physician practices throughout the country. We're fighting for long-term reform, and to do so successfully, it's critical that leaders in Washington hear our message loud and clear.

Join the conversation using these social messages, hashtags, images and profile headers to help **#FixMedicareNow!**



## Social Media Shareables



### Twitter

Physicians are the only #Medicare providers who do not receive an annual inflationary update—leaving physician practices and patient access to care at serious risk. It's time for change. Learn more about why I'm advocating to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/>

**Download Image** ↓



Partial fixes every year to the #Medicare physician payment system aren't sustainable. It's time for long-term reform that safeguards patients' access to necessary care and trusted physicians. This is why I'm calling on Congress to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/take-action?vvsrc=/Campaigns/103669/Respond>

**Download Image** ↓



A rational #Medicare physician payment system would:

- ✓ Ensure financial stability
- ✓ Promote value-based care
- ✓ Safeguard access to high-quality care

Learn why I'm fighting to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/>

**Download Image** ↓

### Facebook

Did you know, physicians are the only #Medicare providers who do not receive an annual inflationary update? Without long-term reform, physicians could be forced to close their doors for good. It's time to #FixMedicareNow and protect Medicare patients and physicians. See how you can help reform the flawed system:

**Link:** <https://fixmedicarenow.org/take-action?vvsrc=/Campaigns/103669/Respond>

**Download Image** ↓

Temporary cuts and partial fixes to the #Medicare physician payment system are not sustainable and put patients' access to health care at risk. It's time for Congress to implement long-term solutions. Learn about the fight to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/>

**Download Image** ↓

A rational Medicare physician payment system would better meet the needs of both patients and physicians by:

- ✓ Ensuring financial stability
- ✓ Promoting value-based care
- ✓ Safeguarding access to high-quality care

Join me in taking action to help #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/take-action?vvsrc=/Campaigns/103669/Respond>

**Download Image** ↓

## LinkedIn

Today, physicians are the only #Medicare providers who do not receive an annual inflationary update. In fact, since 2001, their payments have lagged 26% behind the rate of inflation. It's time for a reformed system that better meets the needs of patients and physicians. Join the fight to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/>

**Download Image** ↓

Without long-term reform to the current #Medicare physician payment system, physicians may be forced to close their doors and patients will lose access to high-quality care. See how you can take action to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/take-action?vvsrc=/Campaigns/103669/Respond>

**Download Image** ↓

It's time for Congress to design a #Medicare physician payment system that better meets the needs of both patients and physicians. With a rational payment model in place, we can:

- ✓ Ensure financial stability
- ✓ Promote value-based care
- ✓ Safeguard access to high-quality care

Learn more about why I'm fighting to #FixMedicareNow.

**Link:** <https://fixmedicarenow.org/>

**Download Image** ↓

## Instagram

#DYK physicians are the only #Medicare providers who do not receive an annual inflationary update? It's time to reform this flawed payment model once and for all. Leave a comment below if you're ready to #FixMedicareNow.

**Download Image** ↓

Without long-term reform to the #Medicare physician payment system, patients' access to high-quality care and trusted physicians will remain at risk. Tag a friend who you think is ready to #FixMedicareNow.

**Download Image** ↓

Ever wonder what a rational #Medicare physician payment system would look like?

- ✓ Ensures financial stability
- ✓ Promotes value-based care
- ✓ Safeguards access to high-quality care

Will you join me in the fight to #FixMedicareNow?

**Download Image** ↓

## Social Media Profile Headers

### Twitter Header Images



**Download Image** ↓



**Download Image** ↓



**Download Image** ↓

### LinkedIn Header Images



**Download Image** ↓



**Download Image** ↓



**Download Image** ↓