

# *Fix Medicare Now* *Social Media Toolkit*

The Medicare physician payment system is on an unsustainable path, threatening patient access to care and physician practices throughout the country. We're fighting for long-term reform, and it's critical that leaders in Washington, DC, hear our message loud and clear.

Join the conversation using these social messages, hashtags and images to drive our message home: It's time to **#FixMedicareNow!**

Copy the sample messages and download the paired images directly below to share this message across your channels.



## Social Media Shareables



[Download Image](#) ↓

### LinkedIn

Without long-term reform to the Medicare physician payment system, patients will lose access to high-quality care when they need it most. See why I'm fighting to Fix Medicare Now and how you can join me.

<https://fixmedicarenow.org/>



[Download Image](#) ↓

Since 2001, Medicare physician payments have lagged 33% behind the rate of inflation. When physicians aren't adequately reimbursed for their services, they are unable to invest in their practices, purchase new equipment and even accept new patients.

Congress must Fix Medicare Now for patients and physicians. Join the fight:

[https://fixmedicarenow.org/  
get-involved](https://fixmedicarenow.org/get-involved)



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Medicare can be a lifeline for seniors—we must make it work better for them. That's why I'm advocating for a reformed Medicare physician payment system that:

- ✓ Enables all practices to thrive
- ✓ Promotes value-based care
- ✓ Safeguards high-quality care

See how you can get involved.

[https://fixmedicarenow.org/  
get-involved](https://fixmedicarenow.org/get-involved)

## Facebook

Physicians are the only Medicare providers who do not receive an annual inflationary update. As a result, many struggle to accept new patients or keep their doors open. See how you can help reform the flawed system and safeguard access to care:

<https://fixmedicarenow.org/get-involved>

Ongoing cuts and partial fixes to the Medicare physician payment system put access to health care at risk for millions of Americans. In fact, our nation is expected to face a shortage of up to 86,000 physicians by 2036 if we continue down this path.

You can help advocate for long-term solutions. Join me in the fight to #FixMedicareNow:

<https://fixmedicarenow.org/get-involved>

You may not rely on Medicare now, but you or a loved one could in the future. Learn about efforts to reform the flawed Medicare physician payment system so Americans can continue to access high-quality care when they need it most.

<https://fixmedicarenow.org/>

## X (formerly Twitter)

I'm advocating for a Medicare physician payment system that:

- ✓ Enables all practices to thrive
- ✓ Promotes value-based care
- ✓ Safeguards high-quality care

Join me: <https://fixmedicarenow.org/get-involved>

Physicians are the only Medicare providers who do not receive an annual inflationary update. In fact, their pay lags 33% behind the rate of inflation!

It's time for change. Learn more about why I'm advocating to reform this flawed payment system:

<https://fixmedicarenow.org/>

Millions of Americans rely on Medicare, but ongoing Medicare physician pay cuts put their access to care at serious risk. It's time for Congress to implement real, long-term reform. See how you can get involved to #FixMedicareNow.

<https://fixmedicarenow.org/get-involved>

## Instagram

More than 66 million Americans rely on Medicare, yet the flawed Medicare physician payment system puts their access to care at serious risk. I'm calling on Congress to implement real, long-term reform and #FixMedicareNow.

Like this post if you're ready to join the fight.

Medicare physician pay lags 33% behind the rate of inflation! When physicians aren't adequately reimbursed for the services they provide, they are unable to invest in their practice, accept new patients or even keep the lights on.

Comment #FixMedicareNow if you're ready for change. 🗣️

You may not rely on Medicare now, but you or a loved one could in the future. That's why I'm advocating for a reformed Medicare physician payment system that:

- ✓ Enables all practices to thrive
- ✓ Promotes value-based care
- ✓ Safeguards high-quality care

Will you join me?

## Social Media Profile Headers

### LinkedIn Header Images



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### X (formerly Twitter) Header Images



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